

THE AACSB ACCREDITATION PROCESS

The Edwards School of Business is pursuing an important accreditation from the Association to Advance Collegiate Schools of Business (AACSB), and to do so we have begun capturing the changes being made to many of our courses. Here is a snapshot of the ongoing improvements happening in Edwards!



What is AACSB?

The Association to Advance Collegiate Schools of Business (AACSB International) is a global, non-profit membership organization of educational institutions, businesses, and other entities devoted to the advancement of management education.¹

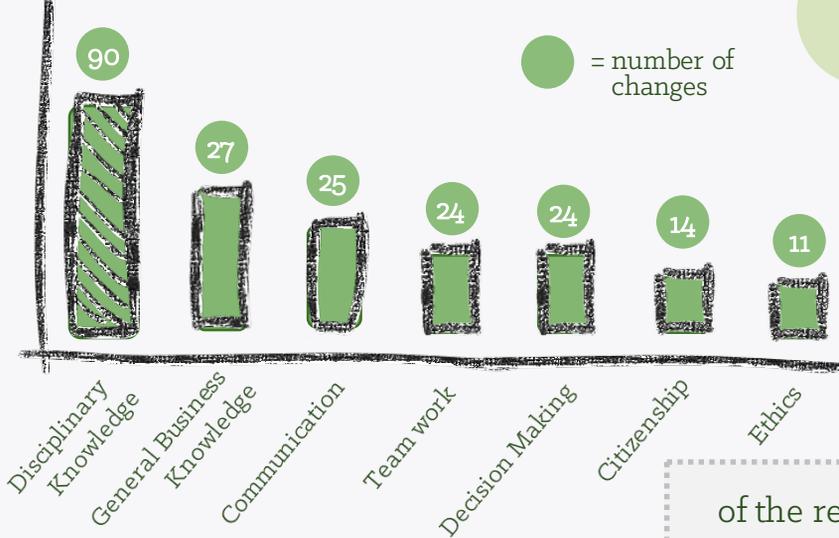
739 Business Schools in **48 countries** currently hold the AACSB Accreditation.

Why is accreditation important?

AACSB-accredited schools have better programs, better faculty, better students with higher overall GPAs, more international students, more employers that recruit from them, and graduates that receive better salaries. AACSB Accreditation is known, worldwide, as the longest standing, most recognized form of professional accreditation an institution and its business programs can earn.¹



Areas of improvement



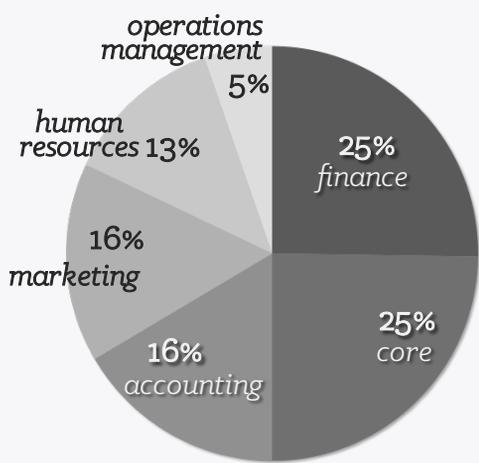
"Our goal was to provide foundational knowledge for future classes on good verbal presentation skills."

"[I have] added a discussion of current events."

"Change from a case-based format to a decision making simulation."

"[This change was] very well received by the students."

Course Improvements by Major



of the reasons reported for curriculum improvement were directly related to

21%
Assurance of Learning.

OTHER REASONS WERE:



So what is Assurance of Learning?

It refers to the standards and systematic process of collecting data about student learning outcomes, reviewing and using it to continuously develop and improve the School's degree programs in order to receive AACSB accreditation.

Course Improvements by Year



194

course improvements were submitted in TOTAL