

Business Advisory Services, College of Commerce,
University of Saskatchewan presents

Women of INFLUENCE



A Breakfast Presentation

This breakfast presentation features three accomplished Saskatchewan women who will speak about their leadership roles and how they achieved success in their respective careers.



BETTY-ANN HEGGIE
Senior Vice President, PotashCorp
Keep Growing!

More than 20 years as an executive in the potash industry have taught Betty-Ann Heggie one immutable law of nature: nothing grows without fertile ground. She will discuss the responsibility of leadership to create the right environment for growth and explain how inspiring others can replenish the needs of leaders as well.

In a world where information has become a fast-moving and precious resource, Betty-Ann Heggie manages one of PotashCorp's most valuable assets: its reputation. As Senior Vice President, Corporate Relations, she is responsible for all communications that impact the value of the company and its brand, including investor relations, sales and advertising, media and public relations and crisis communications. Ms. Heggie is a member of the board of Canada's National Chamber of Commerce, the Saskatoon Regional Economic Development Authority Inc., and, is an advisor to the College of Commerce chair for Saskatchewan enterprise. Ms. Heggie is also a past director of the Canadian Wheat Board, where she chaired the Corporate Governance committee.



JANICE MACKINNON, PH.D.
University of Saskatchewan
Engaging the Issues

Janice MacKinnon was Canada's first female Finance Minister, servicing as Finance Minister in the government of Roy Romanow from 1993 to 1997 during the deficit/debt crisis. During her tenure, Saskatchewan became the first government in Canada to balance its budget in the 1990s. During her ten years in politics, from 1991 to 2001, she held

other portfolios, including: Minister of Social Services, Minister of Economic and Co-operative Development, Minister Responsible for Trade, Research and Investment and Government House Leader. She has also served on various boards, including the Saskatoon Co-op, and is currently on the board of International Road Dynamics, VCom Inc., and Chair of the Institute for Research on Public Policy.

She is a professor of public policy at the University of Saskatchewan and is a frequent contributor to public policy debates at the national level. She is the author of three books, [The Liberty We Seek](#) published by Harvard University Press, [While the Women Only Wept](#) and [Minding the Public Purse](#), published in 2003. Her most recent publication was "The Arithmetic of Health Care" published in 2004 by IRPP.



NANCY HOPKINS, Q.C., McDougall Gauley
Find the Fun

Nancy has found the fun as a partner with the McDougall Gauley law firm but has also enjoyed many areas outside the practice of law. Nancy has organized and conducted many educational programs in law-related fields. She identifies the mentoring of young lawyers as one of the most satisfying aspects of her practice. She has had a long association with the chartered accountancy profession, including service as a Public Representative on the Saskatchewan Institute of Chartered Accountants and a Public Director with the Canadian Institute of Chartered Accountants. She has been involved in a number of Boards and currently serves on the Cameco Board as Chair of the Audit Committee, on the Board of GrowthWorks Canadian Fund, as Vice-Chair of the Board of the Saskatoon Airport Authority, Vice-Chair of the Board of Governors of the University of Saskatchewan, and Chair of the Board of SGI.

November 2, 2006, 7:30-9:30 am • TCU Place, Salon A-B Saskatoon • \$53 each or \$265 Table of Six
(includes GST and a hot breakfast)

For tickets call (306) 966-8686

www.commerce.usask.ca/programs/bas

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