



BE WHAT THE WORLD NEEDS

DONOR IMPACT REPORT



EDWARDS
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UNIVERSITY OF SASKATCHEWAN



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BE WHAT THE WORLD NEEDS CAMPAIGN OVERVIEW



The **Be What the World Needs** campaign is the largest and most ambitious fundraising initiative in the history of both the University of Saskatchewan and the province. Launched with a bold goal of **\$500 million**, the campaign exceeded expectations—raising **\$570,739,155** and marking a historic milestone for the university's future.

CAMPAIGN HIGHLIGHTS

- Purpose:** Advance the University Plan *The University the World Needs* through a decade long comprehensive fundraising effort.
- Duration:** 2015–2025
- Goal:** \$500M
- Final Achievement:** \$572.1M (114% of goal)
- Scope:** More than **2,600 initiatives** funded across research, student success, Indigenous achievement, and capital projects.

CAMPAIGN PILLARS

- 1. Lead Critical Research**
 - \$189.8M raised
 - 23 new research chairs established
- 2. Support Indigenous Achievement**
 - \$36.7M raised
 - 950+ scholarships for Indigenous students
- 3. Inspire Students to Succeed**
 - \$152.2M raised
 - Support for mental health, emergency funding, and student experience
- 4. Design Visionary Spaces**
 - \$90M invested in new learning environments, research infrastructure, and athletics facilities

OVERALL FUND RAISING RESULTS

- **Total Raised:** \$572,140,650
- **Donors:** 27,000+ (including 10,500 first time donors)
- **Global Reach:** Donor support from 44 countries

IMPACT OF EDWARDS SCHOOL OF BUSINESS DONORS

Your generosity as a donor to the Edwards School of Business played a meaningful role in the success of the Be What the World Needs campaign. While this historic initiative advanced priorities across the entire university, your support ensured that Edwards students were empowered to step confidently into their academic and professional journeys.

HOW YOUR SUPPORT MADE A DIFFERENCE

At Edwards, donor contributions strengthened student success in tangible, life changing ways. Scholarships and awards reduced financial stress and allowed students to focus on academics, participate in experiential learning, and pursue leadership and career building opportunities. Many students received support at pivotal moments—support that made the difference between continuing their studies and stepping away.

2025 EDWARDS FUNDING HIGHLIGHTS

Thanks to donors like you, in 2025 we gave out over **\$1.9 million** in awards, scholarships and bursaries to Edwards students.



Thank You

Thank you for investing in the Edwards School of Business. Every contribution—large or small—creates meaningful, lasting change. Your support strengthens student success, champions innovation, and helps shape the leaders our world needs.

Below, you'll find a selection of student impact statements that highlight how your generosity has shaped their academic journeys and future careers.



EDWARDS SCHOOL OF BUSINESS STUDENT AWARD FUND SCHOLARSHIP



Ryan Taylor Accounting - 3rd year

I am a student at the Edwards School of Business, originally from the small town of Battleford, Saskatchewan. Growing up in a tight-knit community taught me the importance of hard work, resilience, and healthy competition. These values continue to shape my journey as I work toward becoming a Chartered Professional Accountant.

Receiving this award is both an honour and a tremendous help. Financially, it reduces the strain of tuition and living expenses, enabling me to focus more fully on my studies and professional development. Personally, it serves as a reminder that my efforts are recognized and supported by the Edwards community and its donors.

Thank you to the generous fund who make this scholarship possible. Your investment in students like me has a real and lasting impact, not only in easing financial pressures, but in inspiring confidence and determination. I look forward to the day when I can give back in the same way, helping future students pursue their ambitions.



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MASTER OF SCIENCE IN MANAGEMENT EDWARDS STUDENT AWARD

Mushfiqur Rahman MSc Finance - Year 1

Dear Edward School of Business Donors,

My name is Mushfiqur Rahman, and I am currently pursuing a Master of Science degree at the Edwards School of Business at the University of Saskatchewan. I have always had a strong passion for finance and leadership, which has driven me to pursue a graduate degree in this field. Outside of my studies, I enjoy a wide range of hobbies, from sports and cooking to the simple pleasure of observing people. I am a firm believer in the power of strong connections and strive to build meaningful relationships with everyone I meet.

Being selected as a recipient of this generous award is both a tremendous honor and a great relief. This scholarship has a significant personal and financial impact on me. Personally, it motivates me to continue working hard toward my academic and professional goals, knowing that there are individuals who believe in my potential. Financially, this award will allow me to focus more on my studies without the stress of balancing multiple jobs. It brings peace of mind and enables me to fully immerse myself in my education.

I would like to sincerely thank you for your generosity. Your contribution is not only helping me achieve my academic dreams but also inspiring me to make a difference in the community. Donors like you play a critical role in shaping the future of students like myself, and I am deeply grateful for your support. Your investment in my education will have a lasting impact on my life, and I will carry the values of giving and service that you have demonstrated throughout my career.

Once again, thank you for your kindness and belief in my potential. I look forward to the day when I can pay this generosity forward and help others the way you have helped me.



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EDWARDS SCHOOL OF BUSINESS STUDENT AWARD FUND

Kersey Reich Finance - 4th year

Dear Donors,

I hope this message finds you well. My name is Kersey Reich, and I am currently a fourth-year student majoring in Finance at the University of Saskatchewan in the Edwards School of Business. I grew up in Estevan Saskatchewan where I developed passions for hockey, farming, economics, and finance. These passions have helped shape my academic and personal journey. In my free time I enjoy going to the gym, reading, and playing hockey. These activities allow me to stay healthy, learn new things, and connect with friends.

Receiving this award has had a profound impact on my life. Financially, it alleviates some of the pressures associated with tuition and living expenses, allowing me to focus more on my studies and extracurricular activities with less worry about finances. Personally, this recognition inspires me to strive for excellence in the finance field and reinforces my commitment to making a positive difference in the world. It motivates me to keep pushing forward, knowing that there are generous individuals like you who believe in the potential of students like me.

I want to sincerely thank you and express my gratitude for your generosity. Your support not only aids in my educational pursuits but also empowers me to pursue my endeavours with confidence. It is donors like you who make an impactful difference in the lives of students, helping us turn our aspirations into reality.

Thank you once again for your incredible support. I hope to one day give back to others as you have given to me.



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EDWARDS SCHOOL OF BUSINESS STUDENT AWARD FUND

Faith Gerspacher Bachelor of Commerce - Year 2

Dear Donors,

I would like to thank you for your generous donation to the Edwards School of Business Student Award Fund. My name is Faith Gerspacher, and I'm originally from Rocanville, Saskatchewan. I've always enjoyed math, which inspired me to pursue a Bachelor of Commerce degree with plans to major in accounting.

Outside of university, I enjoy golfing, snowmobiling, and spending time with my family and friends. These hobbies help to give me balance with my studies.

Receiving this scholarship has made a meaningful difference in my life. Financially, it has relieved stress and will allow me to concentrate more fully on my studies rather than worrying about how to be able to continue affording my education. Being awarded this scholarship helps to make it more manageable being away from home to attend school.

More than just financial support, your donation has further motivated me to continue working hard toward my goals and degree. It is encouraging to know that people like you believe in students and invest in our futures.

Your support not only helps fund our education but also reminds us that our efforts and aspirations are seen and valued. Thanks to you, I can keep striving toward a future career in accounting with fewer financial obstacles in the way.

Thank you again for your kindness and support. It has truly made a positive impact on my journey, and I am sincerely grateful.



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DONOR OPPORTUNITIES

STUDENT AWARDS

Your support helps removes obstacles, empowering students to pursue their educational goals without delay. By creating a personalized student award, you make a lasting impact. This requires an annual commitment of \$5,000 or more over three years.

Award types include:

- **Scholarships:** awarded based on academic excellence.
- **Bursaries:** granted in response to demonstrated financial need.
- **Prizes:** given in recognition of outstanding performance in a particular course.

These initiatives directly elevate the student experience and enhance the value of an Edwards degree.

THE DEAN'S CIRCLE

The [Dean's Circle](#) is a distinguished community of alumni and business leaders who are shaping the future of business education and advancing the mission of the Edwards School of Business. Dean's Circle members support initiatives that go beyond the classroom. Your investments will help Edwards students develop the skills, confidence, and connections required to lead in complex, fast-changing business environments.

Key areas your support can add value:

- Experiential learning opportunities that bridge academic and real-world business challenges
- Case competitions, professional development, and travel that expands students' networks and career prospects
- Emergency student funding

LEAVE A LEGACY

A gift in your will is a powerful way to shape the future of the Edwards School of Business and the future of Saskatchewan. If you would like to include Edwards School of Business in your plans, we would be honoured to speak with you in confidence to discuss your wishes and [ensure your legacy has lasting impact](#).



Thank You

Thanks to your generosity, the Edwards School of Business continues to grow as one of Canada's most innovative business schools—strengthening student success, research impact, and the communities we serve.



BE WHAT THE WORLD NEEDS

Contact us to find out more about potential opportunities.



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