



Assistant/Associate in Marketing

Applications are invited from qualified individuals for a full time, tenure-track faculty position at the rank of assistant/associate professor with the Department of Management and Marketing at the Edwards School of Business. The anticipated start date for this position is July 1, 2022.

The successful candidate will teach both undergraduate and graduate level courses in marketing and related fields; supervise both graduate and undergraduate student research; initiate, lead and participate in research activities; apply for external funding to support their research program; publish and disseminate research results; and undertake relevant administrative activities, including meetings and committee work.

The Edwards School of Business has an undergraduate business program with approximately 2,200 engaged and talented students. We also have thriving MBA, M.Sc. Marketing, M.Sc. Finance, Masters of Professional Accounting programs. For more information, please visit our website at <http://www.edwards.usask.ca>.

In addition to a vibrant research culture, we are committed to excellent teaching. Our undergraduate students go on to work in industry or start businesses and remain connected to the school via an active alumni network. As faculty, we take great pride in their accomplishments, and we are looking for someone with a special ability to impact students. You will have recognized expertise and be passionate about a career in teaching at the undergraduate university level.

The University of Saskatchewan's main campus is situated on Treaty 6 Territory and the Homeland of the Métis. The University of Saskatchewan is located in Saskatoon, Saskatchewan, a city with a diverse and thriving economic base, a vibrant arts community and a full range of leisure opportunities. The University has a reputation for excellence in teaching, research and scholarly activities and offers a full range of undergraduate, graduate, and professional programs to a student population of over 25,000.

Qualifications

We are seeking candidates who have a teaching and research background in any marketing discipline; special consideration will be given to candidate with expertise in marketing strategy, marketing analytics, consumer behaviour, and/or marketing communications. Candidates must hold a Ph.D. in marketing or a related discipline or have assurance of completion. The ideal candidate will have an interest and ability to engage in scholarly activities as evidenced by a strong or emerging research program in marketing; demonstrated effective classroom teaching skills and mentorship; and effective interpersonal and communication skills.

Salary bands for this position as of the 2021 academic year are as follows:

Assistant Professor: \$98,178 to \$117,978; Associate Professor: \$117,978 to \$137,778; and Professor \$137,778 to \$160,878. A higher starting salary is possible in exceptional circumstances pursuant to Article 18.2.6.12 of the USFA Collective Agreement (http://www.usaskfaculty.ca/?attachment_id=3298).

Consistent with AACSB accreditation requirements, the Edwards School of Business seeks individuals whose academic training and scholarly activities clearly align with the AACSB standards. Candidates must satisfy the category of Scholarly Academic. Scholarly Academics sustain their currency and relevance through academic scholarship and related activities. Candidates require a doctoral degree in an academic area clearly linked to the field in which they are expected to teach.

This position includes a comprehensive benefits package which includes a dental, health and extended vision care plan; pension plan, life insurance (compulsory and voluntary), academic long-term disability, sick leave, travel insurance, death benefits, an employee assistance program, a professional expense allowance, and a flexible health and wellness spending program.

Interested candidates must submit, via email to the address provided below:

- A letter of application,
 - Due to federal immigration requirements, we also ask candidates to indicate whether they are Canadian citizens, permanent residents, or are otherwise already authorized to work at this position for the duration of the appointment, with an explanation if this last category is indicated;
- A detailed and current curriculum vitae;
- Statements of teaching and research interests;
- A teaching dossier or evidence of teaching effectiveness that will include sample course syllabi/outlines, teaching evaluations and a statement of teaching philosophy and interests;
- Three current letters of reference forwarded by the referees directly to the Department Head at the address or email listed below.

Dr. Maureen Bourassa, Department Head, Management and Marketing
25 Campus Drive
University of Saskatchewan
Saskatoon, SK S7N 5A7
Email: mmdepartmenthead@edwards.usask.ca

Review of applications will begin October 2021; however, applications will be accepted and evaluated until the position is filled. The anticipated start date is July 1, 2022.

The University of Saskatchewan is strongly committed to a diverse and inclusive workplace that empowers all employees to reach their full potential. All members of the university community share a responsibility for developing and maintaining an environment in which differences are valued and inclusiveness is practiced. The university welcomes applications from those who will contribute to the diversity of our community. The university must, however, comply with federal immigration requirements. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.