

Business Plans Developed in Lee's Comm 447 Classes 2009, 2010

Business Plan Categories

Education	1
Manufacturing	1
Property Development	1
Retail	2
Services	2
Sports	3

Education

1. **Insight Tours** (A Documentary Film Project by Room for Improvement Youth Development Inc. – social entrepreneurship)
 - Kumva Neza documentary film premier at Broadway Theatre in Saskatoon – November 27, 2010

Manufacturing

2. **3twenty Solutions** (container conversion)
 - W. Brett Wilson Centre for Entrepreneurial Excellence I3 Idea Challenge winner – June 2009
 - CBC Dragon's Den successful pitch (Brett Wilson invested in the business) – February 1, 2011
 - Delivered North America's first ever shipping container mining camp to Claude Resources, a gold-mining company – March, 2011
 - <http://www.3twenty.ca/>
3. **FenGate** (customized fencing)
4. **Polarboards** (sporting equipment)
5. **Prairie Carbon Composites** (specialized furniture)

Property Development

6. **Prestige Development Inc.** (unique housing development in Ghana – social entrepreneurship)

Retail

7. **BU Dresses** (customized formal dresses with some proceeds going to selected charities – social entrepreneurship)
8. **Eco-Solutions** (eco-friendly products and décor for home and office)
9. **Greenbox** (salad shops)
10. **JAS Racing** (right-hand-drive vehicles, muscle cars, and exotics)
 - W. Brett Wilson Centre for Entrepreneurial Excellence I3 Idea Challenge top 10 finisher – June 2010
11. **M&S Convenience Store** (addition of Chester's Fried Chicken outlet and car wash to an existing business)
12. **Riderville** (retail partnership with Roughriders)
13. **Suitable Style** (high quality, low cost business attire – social entrepreneurship)
14. **Terry Ortynsky Honda** (car dealership)
15. **The Happy Medium** (high quality, locally made art)

Services

16. **2gather** (unique photography studio)
17. **50/50 Central** (distributor of electronic 50/50 ticket selling system)
18. **Better Battery** (industrial battery service company)
19. **Churchill River Aboriginal Fur Tours (CRAFT)** (ecotourism company)
20. **Coast 2 Coast** (tour company bringing younger foreign clients to Canada)
21. **Concept Forge** (merchant bank for junior resource companies)
22. **DeMeyer Design** (interior design firm)
23. **(En)Lighten Your Travels** (service making it easy for tourists to support specific Mexican social causes – social entrepreneurship)
24. **Emagine** (event planning and management company)
25. **F3n1X!** (modern version of an arcade and billiard hall)
26. **Fit Assurance** (mobile personal fitness training)
27. **Frantic Motto** (customized promotional items for sports fans)
28. **Genemine Informatics** (computer-based genetic information service for research companies)
29. **Hostel Saskatoon** (hostel for Saskatoon)
30. **Hunter Bay Fishing Lodge**
31. **ICG Consulting Services** (consulting services for Aboriginal labour force development and community economic development)

32. Longevity Health Club Inc. (health club for seniors)

33. Map Dot Entertainment (concert promotion company)

- W. Brett Wilson Centre for Entrepreneurial Excellence I3 Idea Challenge top 10 finisher – June 2010

34. Pointe Distributors (importer of emergency services products)

35. Prairie Promos (customized promotional apparel and products)

36. Second Stage (consulting company helping entrepreneurs commercialize their ideas)

37. The SMART Centre (The Saskatoon Medical Assessment Rehabilitative Training Centre)

38. Why Knot (wedding consulting business)

39. Yummi Mummi (pregnancy wellness clinic)

Sports

40. Saskatoon Pioneers FC (professional soccer franchise)