

# What The Non-Financial Manager Needs To Know About Financial and Managerial Accounting

*A complete introduction for managers, directors and administrators.*

## Moments of Insight include:

Analyzing financial ratios, including liquidity and profitability, for improved decision-making.

When to be skeptical of product/service costing methods so you can better evaluate results.

Business unit planning and budgeting: operating and cash budgets, and performing evaluations.



## Our Participants Say it Best:

*"Excellent and extremely informative, this would be excellent for volunteer board members to take for non-profit corporations."*

Cindy Reaume,  
Newsask Community  
Futures Development  
Corporations

*"This program was one of the best I have attended. Gives you the perfect amount of knowledge for what I need it for and absolutely the best facilitator."*

Karla Kewell,  
Saskatchewan Indian  
Gaming Authority

*"Great course to learn the present value of future cash flow!"*

Richard Clunie, Kelsey  
Pipelines

# What The Non-Financial Manager Needs To Know About Financial and Managerial Accounting

Support your business decisions with financial back-up!

## Our premier financial and managerial accounting course for business leaders!

This seminar has been designed to transform the non-financial manager into a more effective team member who can **propose, analyze and evaluate financial decisions**. It does so by providing clear examples of the content, concepts and terminology of financial systems, making them easy to understand and apply immediately at your workplace. **An ideal course for leaders who must frequently apply financial tools to analyze their own problems and projects.** Plus it features our highest-rated instructor to help make your financial learning practical and enjoyable.

## Top Take-Aways

1. **What to look for in a corporate report** and how to analyze that information to put it to your advantage
2. **How to talk to financial people** in your language – and their language
3. How control systems **should work** and how they actually **do work**
4. How to make **capital budgeting and investment decisions**
5. How to clarify who is responsible for what parts of an organization's financial strategy – in order to know **who to approach with your concerns**
6. How to evaluate **both short and long term operating decisions** using financial data
7. How to prepare **operating budgets, cost budgets and capital budgets**

## Who Should Attend

This seminar will particularly benefit those who frequently use financial and accounting information in their decision-making processes, and who wish to gain a better fundamental understanding of financial systems. **No previous accounting or financial background is required**, however, a very basic knowledge of accounting would be useful. Regularly attended by:

- Business owners and general managers
- Corporate and administrative managers
- Sales and marketing managers
- Public sector officers
- Association and non-profit managers
- Plant and operations managers
- Purchasing managers
- Divisional and business unit managers

## Overview of Learning

[The Financial Reporting System](#)

[Reading Corporate Annual Reports](#)

[Key Elements of Financial Statements](#)

[The Financial Information System](#)

[Capital Budgeting and Investment Decisions](#)

[Financial Statement Analysis](#)

[Business Unit Planning and Budgeting](#)

*Preview full program content online.*

## Instructor Profile

**Beppino Pasquali, CPA, CA**, is a chartered accountant and top-rated instructor with The Institute of Canadian Bankers and Schulich School of Business. He instructs and facilitates at management seminars in the areas of corporate finance and accounting, taxation and estate planning. Beppino's instructional style makes difficult concepts easy to understand, adding greatly to your overall learning experience.

### Time & Fee

- Programs run from 9:00 a.m. to 4:30 p.m.  
\$1,995 + 99.75 (GST) = \$2,094.75

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**More Questions? Get in Touch!**

Call us at (306) 966-8686  
or email: [execed@edwards.usask.ca](mailto:execed@edwards.usask.ca)

### Registration Details:

- This includes instruction, all seminar materials, lunches, refreshments, but not hotel accommodations. Please Note: Fees, dates and speakers are subject to change. Edwards' liability is limited to reimbursement of paid tuition fees. One free transfer is permitted, provided written notice is received at least 14 days in advance of the seminar start date. Late transfer requests, less than 14 days in advance of the start date, will incur a \$100 fee.
- Additional transfers are \$200 each. Cancellations received in writing at least 14 days in advance of the seminar start date will receive a full refund. Written cancellations received less than 14 days prior to the seminar will be subject to a \$500 administration fee. Non-attendance will incur full seminar tuition cost. GST#11927 9313 RT0001.