



Instructor: Rachelle Brockman, MBA

Location: K W Nasser Centre
256 - 3rd Ave South, Saskatoon, SK

Fee: \$595 + GST

*Includes instruction, course materials, and meals.

To Register:

www.edwards.usask.ca/execed
or call 306-966-8686

Leadership Communication

INTRODUCTION & BACKGROUND

Develop techniques and strategies that will allow you to express your authentic self with skill and confidence. Explore the art of delivering the right message to the right people at the right time. You will engage in practical and interactive discussions and activities that clarify and strengthen your communication abilities as a leader.

HAVE YOU EVER...

- Wondered what kind of impression you make upon others?
- Delivered the wrong message?
- Been misunderstood?
- Had difficulty creating or delivering an important message?
- Wished you could more effectively engage and motivate others?

KEY LEARNING OBJECTIVES

- Assessment of your personal identity as a leader
- Impression management strategies
- Creating purpose and clarity in your communications
- Strengthening your leadership communication effectiveness to ensure results
- Inspiring action and motivation from your audience

INSTRUCTOR PROFILE

Rachelle Brockman, MBA



Principal of Eureka Experience, is an experienced, award-winning educator, a passionate artist and an enthusiastic entrepreneur. Rachelle is also Certified Facilitator of the Myers-Briggs Type Indicator (MBTI) and Facilitating Open Couple Communication, Understanding & Study (FOCCUS).

"The Powerful Presenter in You Program provided me insight into my presentation style. I am encouraged to modify my style based on peer feedback."

- Anu Kashyap, Jim Pattison Children's Hospital Foundation