



Instructor: Jesse Stothers, Ph.D.

Location: K W Nasser Centre
256 - 3rd Ave South, Saskatoon, SK

Fee: \$995 + GST

*Includes instruction, course materials, and meals.

To Register:

www.edwards.usask.ca/execed
or call 306-966-8686

Technical Writing

INTRODUCTION & BACKGROUND

Technical writing is a broad term describing writing about a particular subject that requires direction, instruction, or explanation. It often involves the presentation of scientific and/or field-specific data through both words and graphics for fellow specialists and non-specialist readers.

This course will help participants write properly organized technical reports and other business-writing documents and will aid in streamlining in-house communications while reducing the need for re-writing, repetition, and clarification. The technical writing course will help participants improve their ability to write clearly and grammatically, to produce technical documents appropriate to their intended audience, and to know how to present top-quality documents.

KEY LEARNING OBJECTIVES

- Focus on grammar and style to effectively communicate
- Explore appropriate styles of writing for specific technical purposes
- Evaluate the effectiveness of a technical document
- Develop strategies to successfully communicate technical information to specialists and non-specialists using graphically presented data, executive summaries, and other ways to highlight key information

INSTRUCTOR PROFILE

Jesse Stothers, Ph.D.



Dr. Stothers is a Lecturer in English at the University of Saskatchewan, where he obtained his PhD in 2000. Dr. Stothers has studied in Ireland and England and has extensive teaching experience. He has also worked in the fields of publishing and advertising, and he has many years' experience as a freelance editor and consultant in both the private and public sectors. Dr. Stothers has been teaching business and technical writing for the University of Saskatchewan for over ten years.

"Jesse provided a very good summary on the technical writing process. His examples help reveal some of the writing traps when reviewing and editing reports. He has a very good presentation style that makes this subject easy to understand." Past Participant, AREVA Resources