

The Edwards School of Business

PRESENTS THE 8TH ANNUAL

Women of INFLUENCE

Join us for breakfast as three accomplished Saskatchewan women share their leadership roles and how they achieved success.

Thursday, October 28, 2010 7:30am - 9:00am

"Beginning a Journey"

AINSLEY ROBERTSON

EXECUTIVE DIRECTOR/CO-FOUNDER, THE PRINCESS SHOP
PROGRAM DIRECTOR, JUNIOR ACHIEVEMENT OF SASKATCHEWAN

Ainsley discovered a passion for Saskatoon while pursuing her Bachelor of Commerce Degree from the U of S. Ainsley co-founded *The Princess Shop* in 2007, a non-profit entity that provides female students with mentorship and tools to succeed after graduation. She is also the Director of High School Programs for Junior Achievement, which allows her to pursue her passion for encouraging young people to achieve their full potential. In recognition of her exceptional service to the Saskatoon community, Ainsley was nominated for a YWCA *Women of Distinction Award* in 2008.



*"Who am I and
What am I
Doing Here?"*

PENNEY MURPHY

PRESIDENT AND OWNER, PENNEY MURPHY & ASSOCIATES

Penney is the President and Owner of *Penney Murphy & Associates, Registered Counsellors and Consultants*. Twenty years of professional broadcasting, along with continuous community involvement, has made Penney a well known figure throughout Saskatchewan. Penney is also President and Owner of *Training for Success* seminars, providing professional development training throughout Western Canada. Penney's company has been honoured with SABEX Awards for *Excellence in Customer Service* and named *Small Business of the Year* in 2008. She also received the YWCA *Woman of Distinction Award for Entrepreneurship* in 2007.



"Life's Pivotal Decisions"

MAUREEN HADDOCK

CO-OWNER, TREK 2000 CORPORATION

In 1970, Maureen became a teacher, married her entrepreneurial childhood sweetheart and discovered a passion for business. Maureen distinguished herself in the fields of communications, training, creative services, and promotion within the many businesses she and her husband owned. Her twenty years with *The Body Shop Saskatchewan* had a huge impact on the woman she is today. Maureen is a published author, the matriarch of a Saskatoon family, and believes in giving back, starting with the U of S.



TCU PLACE
SALON ABC
SASKATOON

TICKETS

\$52.50

EACH

OR

\$315.00

CORPORATE TABLE OF SIX

ALL PRICES INCLUDE GST



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