



University of Saskatchewan College of Commerce &  
Extension Division Business & Leadership Programs presents

# WOMEN OF INFLUENCE

A Breakfast Presentation

**This breakfast presentation features three accomplished Saskatchewan women who will speak about their leadership roles and how they achieved success in their respective careers. Find out how they manage life/work balance issues and hear their stories on how they have overcome personal challenges.**

## Myrna Bentley, President and CEO Concentra Financial Services Association Stories of Leadership

Myrna Bentley is the President and Chief Executive Officer of Concentra Financial Services Association (formerly Co-operative Trust Company of Canada). Concentra provides financial intermediation and corporate and personal trust services to and through credit unions and other corporate clients.

Myrna has held various executive positions over the span of 30 years including a number of executive management positions. Throughout her career, Myrna has maintained a consistently high standard of performance and a clear vision for the future. Under her leadership, Concentra Financial has received significant recognition for the company's best practices including four year recipient of Canada's Top 100 Employers, and two years as one of Canada's 50 Best Managed Companies.



## Cheryl Dougan, Senior Investment Advisor Wellington West Capital Inc.

### Stephen Covey's 8th Habit: Find Your Voice and Inspire Others to Find Theirs

Cheryl Dougan has been described as a "community booster", "professional optimist" and a "toddler with no fear". She is a partner in a very successful investment management practice and has been recognized as one of Canada's top advisors. She currently serves on the boards of Saskatchewan Blue Cross, Women's Mid-Life Health Centre of Saskatchewan, and Riverside Country Club.

Cheryl also volunteers with Saskatoon's United Way and is an active member of Women Entrepreneurs, Saskatoon Women's Network, and Toastmasters. As an Associate Coach for the Strategic Coach program, Cheryl has coached entrepreneurs in Los Angeles and Dallas for the past two years. She is currently facilitating six local goal-setting groups in Saskatoon.



## Laura Small, Executive Director Women Entrepreneurs of Saskatchewan Inc. Lifelong Learning: Leading Others by First Leading Yourself

Laura has been described as someone who "walks the talk." While she continues her own journey of life long learning, she supports, encourages, and provides opportunities for the women she works with to explore and participate in new avenues of learning. While leading by example, Laura challenges others to grow and develop their own skills, to be the best they can be. Her education and experience in the private and public sectors have developed her passion for assisting small businesses to grow and succeed.

Laura is the Past President of the Greater Saskatoon Chamber of Commerce, Past Chair of the Board for Tourism Saskatoon, and Past President of Business and Professional Women Saskatoon. In 2001 and 2004, she was a finalist for the ATHENA Award presented by the Chamber, and in 2002 she was a nominee in the Professions category of the YWCA Women of Distinction Awards.



**Date/Time**      **Oct. 26, 2005, 7:30-9:30 a.m**  
**Location**      **Hilton Garden Inn, Saskatoon**  
**Fee**              **\$54 (includes GST and a hot breakfast)**  
                     **Table of Six: \$268**

**For tickets call (306) 966-5539.**

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