RESEARCH SEMINAR





March 8, 12 - 1pm

ESB 243 & Zoom



Allyship Team

Presenters: Maureen Bourassa, Marjorie Delbaere, Kayla Benoit, Owen Peters (not pictured), Dana Carriere and Joelena Leader

Indigenous Allyship at Edwards

Abstract: Authentic allyship in business schools is crucial for fostering genuine, beneficial partnerships with Indigenous organizations and communities. This collaboration depends on a foundational ethos of engagement and allyship with a commitment to building genuine relationships, continuous learning, and recognizing one's privilege. Authentic allyship prioritizes actions over intentions, aiming to understand the history of colonization and working towards dismantling systemic inequities. Our presentation will summarize our research findings moving towards co-creating a comprehensive framework that business schools can use to enhance allyship and meaningful engagement with Indigenous Peoples within their organizations. We gathered insights from our Edwards community regarding how they define allyship, both in terms of performative and authentic allyship with Indigenous Peoples, and examining what Edwards can do to support and promote allyship. Our presentation concludes with next steps based on what we've heard along with actions we are already taking.

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TOGETHER



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