

# RESEARCH SEMINAR



EDWARDS  
SCHOOL OF BUSINESS  
UNIVERSITY OF SASKATCHEWAN



**December 11th**  
**12:00pm-12:45pm**

**Virtual: WebEx**



**Devan Mescall**

Professor of Accounting and Edwards  
Enhancement Chair in Business

## Why do you conduct Research in a Business School?

**Abstract:** This research presentation addresses the research question: "Why do you Conduct Research in a Business School?" This is the question I received most often from friends and family when I left public practice and chose to pursue my PhD in accounting. The answer is not obvious as the intangible benefits of research are often at odds with the observable quantity of hours and resources invested. I address this compelling research question by compiling extensive prior literature into an intuitive model of a modern business school. The predictions of the model has implications for our Canadian business schools and the preparedness of the Canadian economy to meet challenges going forward.

Please [RSVP via Eventbrite](#) by December 10th, 11:59pm.

**TOGETHER**